

## Evalueserve wins three categories of LPO awards

**20 November 2012: New Delhi, India**

For the fourth time in a row, Evalueserve won the annual LPO Awards by the India Business Law Journal for its outstanding Intellectual Property services. This year, for the first time Evalueserve was selected as the winner of three categories: Best overall LPOs, Legal support, and IP services. 'This is a great achievement for us. The award is a recognition of our focus to address key challenges that clients are facing through a consultative approach using our proprietary methodologies and tools. We will continue to focus on creating value for our clients through providing integrated solutions and customized business models,' says Dr. Rahul Verma, Operations Head, Intellectual Property Services.

Evalueserve's CEO Marc Vollenweider adds: 'We are very happy that we have once more received this recognition. This shows that the integrated knowledge management solutions which we offer to our clients are filling a long-needed services-gap. Our approach of combining the power of tools and people allows us to make our client's processes more effective and efficient across functional silos such as intellectual property, R&D, licensing, and marketing. Our innovative, cross-functional support services, tools, as well as our global platform (including Asia, i.e., China, Japan) are crucial factors for our clients.'

Award winners were chosen on the basis of quantitative survey data, qualitative insights from key outsourcing clients, and a survey submitted by the awardees. Within set categories, service providers were benchmarked on five key performance criteria: quality of service, consistency and reliability of service, level of innovation demonstrated, ability to customize its services to meet client objectives, and value for money.

'India Business Law Journal congratulates Evalueserve on being an award winner. Clients praised Evalueserve in several areas, including its innovation in proprietary tools and its flexibility in accommodating its customers' diverse needs', comments George W. Russell, a reporter for India Business Law Journal.

