

## Evalueserve announces a research and analytics center in Research Triangle Park, North Carolina

**Raleigh, North Carolina, USA, June 5, 2013**

Evalueserve, a global research and analytics company, announced today that it will open a U.S. Knowledge Center in Research Triangle Park (RTP), North Carolina, in September 2013. The company plans to hire 400 researchers and data scientists for this center by the end of 2017. In addition to Evalueserve's existing knowledge centers in Chile, China, India, and Romania, this research and analytics center will further strengthen Evalueserve's strategic positioning as a global knowledge partner, and will help the company in serving its clients in North America more effectively.

This center is envisioned to be a center of excellence in classical data analytics and big data science. In addition, it will also provide all other services including financial services, professional services, and those in other verticals that the company currently serves. The range of solutions will include traditional research support such as desk-based research, risk modeling, investment banking research as well as emerging services and solutions such as media mix optimization, digital attribution, and social media monitoring for English as well as non-English languages.

Evalueserve received an award from the state Job Development Investment Grant (JDIG) program, which is granted to new and expanding businesses for job creation in North Carolina. Dr. Alok Aggarwal, Chairman, and Marc Vollenweider, CEO, said that "this move further strengthens Evalueserve's strategic positioning as a truly global knowledge partner. Building our presence in the U.S. is integral to our growth strategy, especially as we strive to forge deeper and more strategic relationships with our clients. We are extremely pleased to begin our partnership with the North Carolina Chamber of Commerce and we will continue to partner with them on this critical initiative. "

The RTP region offers a vast talent pool, access to top colleges and universities, and an attractive and dynamic business environment; all of these were critical to Evalueserve's decision making process. The region is also an attractive destination for young professionals and has witnessed high (domestic) migration of such professionals during the last ten years. "We are committed to creating new jobs in North Carolina and welcome these new, high skilled jobs to Raleigh, " said Sharon Decker, North Carolina Secretary of Commerce. "We know that Evalueserve will find the qualified talent they need to succeed and expand their presence in the U.S."

About Evalueserve: Evalueserve is a global specialist in knowledge processes with a team of more than 2,700 professionals worldwide. As a trusted partner, Evalueserve analyzes, improves and executes knowledge-intensive processes and leverages its proprietary technology to increase efficiency and effectiveness. We have dedicated on-site teams and scalable global knowledge centers in Chile, China, India, Romania, the UAE, and the USA, which provide multi-time zone and multi-lingual services.