Evalueserve Opens Research and Analytics Center in Raleigh, North Carolina

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Global research and analytics company Evalueserve will start the operations of its US knowledge center on January 27. This is the newest addition to Evalueserve’s existing centers in Chile, China, India, the UAE, and Romania, and is aimed at strengthening its strategic positioning as a global knowledge partner. The company plans to hire 400 researchers and data scientists for the center by the end of 2017.

The office will initially begin operations with 50 employees, managed by Amit Shanker, previously Senior Engagement Manager at Evalueserve. "We are very excited about the new knowledge center. Clients have shown a lot of interest and we are expecting a very healthy pipeline. Discussions with universities and students in the region have also been very encouraging; we plan to ramp up our recruiting efforts," Shanker says.

The Raleigh area offers a large, well-educated, and diverse workforce, besides being close to the East Coast, where many of Evalueserve’s clients are located. "The addition of the US center will enable us to provide highly integrated research and analytics solutions closer to our clients," states Marc Vollenweider, the CEO of the company. "In the past, US clients have told us that they would like to work with us being physically closer to their offices or even onsite. Raleigh allows our analysts to go and meet clients face-to-face in the US. This will help us to provide better service to our clients, as well as an exciting job environment for our employees," Vollenweider adds. Just six months ago, Evalueserve opened its Dubai delivery center to expand its footprint in the Middle East.

Evalueserve’s US center will focus on advanced research solutions, including investment banking research and risk analytics, and business data management and analytics.

Evalueserve received an award from the state Job Development Investment Grant (JDIG) program in June 2013. The award is granted to new and expanding businesses for job creation in North Carolina.

About Evalueserve: Evalueserve is a global specialist in knowledge processes with a team of more than 2,700 professionals worldwide. As a trusted partner, Evalueserve analyzes, improves and executes knowledge-intensive processes and leverages its proprietary technology to increase efficiency and effectiveness. We have dedicated on-site teams and scalable global knowledge centers in Chile, China, India, Romania, the UAE, and the US, which provide multi-time zone and multi-lingual services.

Evalueserve’s knowledge solutions include customized research and analytics services for leading-edge companies worldwide. By partnering with us, clients benefit from higher productivity, improved quality, and freed-up management time. We provide our clients with better access to knowledge and information across all parts of their organization, thereby adding to their capabilities.