

Evalueserve wins P&G's Innovation Capability Award 2014

London, UK, November 24, 2014

Evalueserve has won this year's Procter & Gamble (P&G) Innovation Capability Award, which is presented to an external organization that has significantly contributed to P&G's innovation program. Marc Vollenweider, CEO of Evalueserve, and Ravi Mehrotra, Head of Corporates and Professional Services at Evalueserve, were handed over the award on October 20 by P&G's global CTO, Kathy Fish, in the presence of 230 P&G partners and management. The ceremony took place at the dinner commencing P&G's connect+develop 2 day partner summit "Innovating in the 21st Century, Building the Unexpected to Create Value Together". "It was an incredible moment and confirms that we are truly on track with our innovation strategy. For several years now we have been working with P&G in different service areas, applying unique team set-ups. For P&G, we work across four of our centers, providing support in six different languages. We are happy that our innovative capabilities have not gone unnoticed, and are very honoured that we received this recognition," says Marc Vollenweider.

"There are three key factors based on which we chose Evalueserve: they deliver very good quality output, have multilingual capabilities, and bring in the right value. I see potential with Evalueserve, and that's why I made the recommendation," confirms Pramod Reddy, Associate Director of Global Business Development at P&G. "P&G has worked with Evalueserve since 2008, and we have seen how their expertise in customized research and analytics can accelerate our innovation. They conducted over 100 landscaping projects, helping P&G better understand new opportunity spaces. They took on management of submissions to our web portals in 2013. Without missing a beat, they freed up P&G resources to work on other priorities, while providing high quality screening of the nearly 3,000 leads P&G receives annually," he adds.

The jury, the Global Business Development leadership team at P&G, selects the winner from among the company's long-term partners.



Left to right, Laura Becker (General Manager, Global Business Development, P&G), Ravi Mehrotra (Head CaPS, Evalueserve), Kathy Fish (CTO, P&G), and Marc Vollenweider (CEO, Evalueserve)

About Evalueserve: Evalueserve is a global specialist in knowledge processes with a team of more than 3,000 professionals worldwide. As a trusted partner, Evalueserve analyzes, improves, and executes knowledge-intensive processes and leverages its proprietary technology to increase efficiency and effectiveness. We have dedicated on-site teams and scalable global knowledge centers in Chile, China, India, Romania, the UAE, and the US, which provide multiple time zone and multilingual services.

Evalueserve's knowledge solutions include customized research and analytics services for leading-edge companies worldwide. By partnering with us, clients benefit from higher productivity, improved quality, and freed-up management time. We provide our clients with better access to knowledge and information across all parts of their organization, thereby adding to their capabilities.

For interview requests or further questions, please contact: mediarelations@evalueserve.com.