

Beyond Data becomes Evalueserve GmbH

Rheinbach, Germany, September 1, 2015

The shareholders of Evalueserve's subsidiary, Beyond Data GmbH, have decided to rename the company Evalueserve GmbH.

"Renaming the company appeared to be meaningful in the light of the global rebranding of Evalueserve Group to act as a unitary corporation with one brand to our customers. Aside of the renaming, our existing products and portfolio remain unchanged. Likewise, our team will continue to serve our customers in the well-established manor," according to Manfred Partzsch, Managing Director of Evalueserve GmbH.

Evalueserve acquired Beyond Data GmbH in July 2014. The acquisition has enabled Evalueserve to broaden its portfolio of business intelligence solutions, data warehousing services, and web-based applications. The new name represents the company's alignment with the entire Evalueserve Group, and the growing importance of the German entity.

Dr. Dirk Schürbüscher, business unit head of Life Sciences and Healthcare at Evalueserve, said, "Beyond Data has become an important part of Evalueserve in the scope of our mind+machine philosophy. Our software solutions and IT services are expedited commonly from our global teams. With the renaming, we want to illustrate our common goals and are looking forward to continue our successful cooperation for the benefit of our clients."

About Evalueserve GmbH

Founded in 2008, Evalueserve GmbH, formerly Beyond Data GmbH, is located in Rheinbach, Germany. Its portfolio comprises business intelligence solutions; data warehousing, interactive dashboarding, standard reporting, requirements analysis, project management, project support, training services and web applications, among others. It specializes in the development of web-based software solutions.

About the Evalueserve Group

Evalueserve is a global professional services provider offering research, analytics, and data management services. We are powered by mind+machine – a unique combination of human expertise and best-in-class technologies that use smart algorithms to simplify key tasks. This approach enables us to design and manage processes that can generate and harness insights on a large scale, significantly cutting costs and timescales and helping businesses that partner with us to overtake the competition.

We work with clients across a wide range of industries and business functions, helping them to make better decisions faster; reach new levels of efficiency and effectiveness; and see a tangible impact on their top and bottom line. With subsidiaries in Chile, China, India, Germany, Romania, the UAE, and the US, we can provide services across times zones in more than 25 languages.

For more information about Evalueserve GmbH (formerly Beyond Data), visit: www.beyond-data.de

For more information about the Evalueserve Group (in English), visit: www.evalueserve.com

For interview requests and any other information, please contact our PR Department at mediarelations@evalueserve.com or Sandra Winkler at +49 30 68 32 34 10.

