

Evalueserve appoints Jitesh Sah as Country Head, Romania



Cluj-Napoca, Romania, July 20, 2016: Leading data analytics and research provider Evalueserve is pleased to announce the appointment of Jitesh Sah as country head, Cluj-Napoca, Romania. With more than 20 years of experience, Jitesh brings in a wealth of knowledge in research and analytics, business operations, and technology. His appointment is integral to Evalueserve's long-term growth strategy in Europe. Jitesh will focus on driving the growth of the center, developing new digital business models, and offering enhanced benefits to clients using the company's mind+machine approach. He will also oversee the Romania center's administration and compliance functions.

"I look forward to my new responsibilities in Evalueserve Romania. The center will continue to build capability and scale up by hiring locally. Our focus will be on upskilling the local workforce on cutting-edge tools, technologies, and processes in the areas of decision and data science, machine learning, and digital marketing," Jitesh says. "We plan to bring in 40–50 people over the next 2 years, as we expect to record a growth of 20–25% in 2017 alone. Needless to say, big opportunities lie ahead, and I am excited about what's in store for all of us," he adds.

Evalueserve's Romania office opened in 2008, with the aim of providing research and analytics services to its European clients. Since then, it has seen steady growth year over year. In the past eight years, the center has expanded by adding new lines of services, such as life sciences and healthcare research, financial research, and data analytics. Starting with a team of 5 analysts, Evalueserve's Romania center is now supported by 110+ analysts with diverse skills and experience.

Before taking on his current role, Jitesh was global head of the information, communication, and technology (ICT) practice at Evalueserve. Prior to joining Evalueserve, he worked with leading IT companies, where he successfully delivered large systems integration and consulting projects.

Pushkar Chatterji, who had been leading the Romania operations for more than seven years, has moved to Stockholm, as managing director of Evalueserve's Nordics operations. He will take the responsibility of driving sales in existing and new accounts, pushing Evalueserve's marketing presence in the region as well as developing and executing a multi-year growth plan.

About Evalueserve

Evalueserve is a global professional services provider offering research, analytics, and data management services. We are powered by mind+machine – a unique combination of human expertise and best-in-class technologies that use smart algorithms to simplify key tasks. This approach enables us to design and manage processes that can generate and harness insights on a large scale, significantly cutting costs and timescales and helping businesses that partner with us to overtake the competition.

For more information about Evalueserve, visit: www.evalueserve.com.

For interview requests, please contact Iulia Rotaru: iulia.rotaru@evalueserve.com / +40 364 413 020.

