

# Evalueserve expands its Board

**Schaffhausen/Zürich, Switzerland, September 4<sup>th</sup>, 2017:** Professional services provider Evalueserve is welcoming Dr. Christian Casal and Armin Meier to its Board of Directors to strengthen its leadership team.

Dr. Christian Casal is a former Director of McKinsey & Co. Inc. and Armin Meier is the Owner and Managing Director at Boyden global executive search AG. Both executives bring to the Board extensive senior management and corporate governance experience from private and public companies across industries and geographies, as well as technology know-how.

The background and experience of the new members complements the current Board, which consists of Marc Vollenweider, Chief Strategist and Co-founder of Evalueserve; Timo Vättö, Chairman of Evalueserve; and Daniel Wälchli, Executive Board Member of IHAG Holding.

Timo Vättö says: “We are very pleased to welcome Christian Casal and Armin Meier to our Board of Directors. They both add very specific skills and experience which will be helpful for Evalueserve’s future. We can consider ourselves fortunate that Christian and Armin have agreed to join the Board. We all look forward to working closely with them as we continue to execute Evalueserve’s growth strategy”.

The Board will work closely with the Executive Team with focus on growing the company with innovation and the development of additional products and services, leveraging on its market leading position and further increasing its recognition in global markets for its mind+machine™ strategy.

## About Evalueserve

Evalueserve is a global professional services provider offering research, analytics, and data management services. We are powered by mind+machine – a unique combination of human expertise and best-in-class technologies that use smart algorithms to simplify key tasks. This approach enables us to design and manage processes that can generate and harness insights on a large scale, significantly cutting costs and timescales and helping businesses that partner with us to overtake the competition.

## About Christian Casal

Christian Casal holds a PhD international business and MA economics of University of St. Gallen. He is Director Emeritus of McKinsey & Co. Inc., former head of EMEA banking (2007-2010) and head of Swiss Offices (2010-2016). Christian served for six years on McKinsey's Global Board, which include also role as Chairman of the BoD's Risk and Audit Committee. In addition, he holds various Board positions in Switzerland, e.g., lucernefestival, Schweizer Berghilfe, Tafeln Schweiz, and previously was a Board member of economiesuisse (2007 until 2016) and Avenir Suisse (2009 until 2017).

## About Armin Meier

Armin Meier is the Owner and Managing Director at Boyden global executive search AG. He completed the Stanford Exec. Program (SEP), holds an Executive MBA University St. Gallen and a Bachelor IT BFH Berne. He is former Chief Commercial Officer Travelport, Group CEO Kuoni Travel Holding, Member of the Executive Board Migros, CEO Atraxis, and CEO ABB PTI. In addition he holds various Non-Executive Board positions in Switzerland and overseas.

For more information about Evalueserve, visit [www.evalueserve.com](http://www.evalueserve.com)

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