



## Opportunity Alert

Hi ABC,

You have **4 new opportunities** for review!  
View details of the opportunities and more content on Evalueserve!

### 1. Payments Opportunities

2 opportunities

#### [Mobile Wallets in India to start offering small amounts on short-term credit](#)

Mobile wallets in India are increasingly looking for opportunities to diversify their revenue streams.

**Next Steps for Client:** Client can look at ways to **partner** with such players:

- Partnering for such services might give banks rich *transactional data* of e-wallet companies which can be used in a number of ways.
- Offerings such as these can also go a long way in reaching out to unbanked / underserved population in India who do not have *access to credit products* from banks.
- Banks who have e-wallets in countries like *Kenya* can also study the feasibility of offering such short term loan facility via e-wallets in those countries to reach out to the unbanked/ underserved segment of the population.
- However, this development might *impact* the credit products/ services of banks such as credit cards which consumers might be using to meet their low value and short term needs.

#### [New \*\*contactless\*\* communication technology uses light instead of NFC](#)

**Next Steps for Client:** Client can explore this technology and assess its usage **feasibility** since it offers certain inherent advantages over NFC (Near Field Communication) technology. Following are its claimed advantages:

– *Universal Availability:* Unlike NFC (Near Field Communication) technology, OPTO is available on all smartphones since it uses a native feature, light from the smartphone screen.

– *Higher level of security:* While it's relatively easier to steal information transmitted through NFC (though the hacker needs to be close enough) , light signals used in OPTO cannot be captured in the same way as light is naturally dispersed by ambient light surrounding it.

## 2. Forex Opportunities

2 opportunities

### [French textile group DMC to be \*\*acquired\*\* by BlueGem](#)

**Next Steps for Client:** Client can support the British investment fund BlueGem Capital Partners in completing the transaction for acquisition of French textile group DMC SAS.

### [US fund Proterra Investment in talks to \*\*sell\*\* Dodla Dairy stake](#)

**Next Steps for Client:** Client can assist the buyers of Proterra's stakes in Dodla Dairy Ltd in executing the cross-border transaction; potential buyers still unknown.

[View all opportunities](#)

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