



A suite of smart productivity tools for  
investment banking



Pitchready, Evalueserve's PowerPoint-based suite with easy-to-use and intuitive tools, helps enhance productivity by automating repetitive tasks and providing ready access to frequently used content.

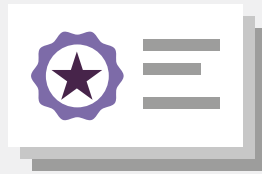
## Contextual modules for bankers

### Logo Tool



- Provides a searchable repository comprising more than 50,000 clean, transparent, and up-to-date company logos
- Offers quick search of logos by company name, sector, geography, or competitor
- Automatically resizes, reorders, and places multiple logos within placeholders

### Tombstone Builder



- Helps bankers to create tombstones on-the-fly in their own pre-defined formats
- Enables bankers to screen the most relevant tombstones for a pitch, based on multiple selection criteria, including deal type, role, target, acquirer name, sector, announcement date, etc.
- Automatically resizes and places tombstones on PowerPoint slides, saving significant formatting time

### Template Repository



- Provides a searchable repository of ready-to-use PowerPoint templates, enabling bankers to insert standard PowerPoint slides in their pitchbooks
- Allows template arrangement in different categories, based on preferred taxonomy

### Design Toolkit



- Automates over 70 routine tasks used frequently while developing pitchbooks
- Provides easy access to an internal repository of maps, shapes, flags, images, infographics, icons, and other graphic elements

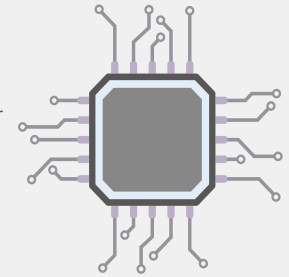
## How can Pitchready boost productivity?

- Drives standardization
- Reduces need for manual formatting
- Helps bankers to turn around work faster
- Contains ready repository of clean content, e.g., logos, tombstones, templates, and design elements
- Saves 95 % of time spent on searching, cleaning, adding, and formatting logos used in a PowerPoint slide
- Saves 80 % of time spent on searching, creating, and re-arranging tombstones

## What specifications are required for Pitchready?

### Microsoft Windows 7 or 10 (32/64 bit) and:

- 4GB RAM (minimum)
- 100 MB – 400 MB of available hard disk space
- .NET Framework 4.5.1 or later and Windows Installer 3.1
- Runtime Components 8.0 or 9 Service Pack 1 (required prior to version 7.12), Runtime Components 10 & 2013
- Visual Studio Tools for Office 10.0



## Why choose Pitchready?



### Contextual functions

Pitchready offers a selection of the functionalities you need most often, and lets you create your own customized function ribbon



### Intuitive data structure

Pitchready categorizes data artefacts according to your own taxonomies, so you can always find what you need



### Easy to use

Pitchready is easy to implement on your systems within your firewalls



## Evaluesserve at a glance

Evaluesserve is a global professional services provider offering research, analytics, and data management services. We are powered by mind+machine™ – a unique combination of human expertise and best-in-class technologies that use smart algorithms to simplify key tasks. This approach enables us to design and manage processes that can generate and harness insights on a large scale, significantly cutting costs and timescales and helping businesses that partner with us overtake the competition.

We work with clients across a wide range of industries and business functions, helping them to make better decisions faster; reach new levels of efficiency and effectiveness; and see a tangible impact on their top and bottom line.

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