

Get more value from your analytics



Usecasehub is an all-new software platform specifically designed to maximize the value your enterprise realizes from analytics

Increase enterprise analytics project success - Usecasehub provides the clarity, energy and synergy needed to realize the full potential of the analytics lifecycle.



How it works

their work.

Usecasehub uses its proprietary analytics project framework to track your analytics projects throughout their lifecycle. As a project progresses, the information recorded on its card becomes fuller and more detailed as different teams and individuals add their input and the results of



Overall, Usecasehub lets you take control of your analytics portfolio and accomplish the dual goals of increasing analytics maturity and converting this into increased company performance

Usecase hub	Home Portfolio Dashboard Knowledge base			Q
Export Ideas 3	Briefs 2	Implementations 2	Knowledge QA 2	Filters Monitor 5
🔞 Idea	🖉 Brief		🙆 Knowledge QA	Monitor
Dealer Sales Effectiveness Implemen	Click-to-Delivery Optimization using Qlick	Customer Complaints Analytics: turning data i	Customer lifetime value analysis implementation	Pricing Charter Implementation
Somsubhra Sikdar	Tom Gallaher	Tom Callaber	Tom Callaher	Diswanath Choudhary
<u>&</u> 1	A Project Prioritization 53 Source /100	<u>@</u> 4	A 5	<u>A</u> 3
😢 Idea	🖉 Brief Draft	(Implementation	S Knowledge QA	Monitor
Facility Capacity Determination Impleme	Customer Price Effectiveness Implemen	Data mining and text analysis to understand	Customer Risk Assessment: combining	Marketing Rol Calculation Implementation
Tom Gallaher	Tom Gallaher	Tom Gallaher	Tom Gallaher	Varun Sawhney
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💿 Idea				(Monitor
Manufacturing costs optimization Implement				Customer Service Analytics Implementation
Tom Gallaher				Swapnil Srivastava

Managing the analytics project portfolio across five lifecycle stages in Usecasehub



Viewing graphically visualized metrics in Usecasehub's the portfolio dashboard

Why choose Usecasehub?

Ask the right questions

Capture analytics ideas from anywhere in the organization – then choose the best projects to take forward

Analytics for your analytics

See how analytics is working across your organization with macro-level metrics on complexity, geography, solution type and more

project in Usecasehub

Take back control

Establish strong governance and clear visibility across the whole project lifecycle, not just during delivery

Make knowledge work

Allow governance to become the workhorse of knowledge management creating an asset the whole organization can exploit

Measure added value

Gauge the benefits of analytics projects against predictions and sharpen up your knowledge management processes

Accelerate GDPR compliance

Use out-of-the-box risk assessment tools to make sure exposure is identified before processing begins

Benefits Monitoring Anticipated Benefits PRODUCTIVITY TIME TO MARKET Improved uptime of machines Improved Time to market for decision making NEW CAPABILITIES QUALITY Reduced Cost of ownership **Realized Benefits** PRODUCTIVITY — TIME TO MARKET Machine metrics data indicates an enhancement of 10% machine Qualitative feedback from project sponsor's team indicates a marked uptime, and a 25% reduction in machine failure and unplanned improvement in decision making production interuptions NEW CAPABILITIES OUALITY One of the major benefits seen has been the the delivery of reduced cost of ownership. This was presented to the c-suite and there is now buy-in into similar analytics projects in the future Performance culture: comparing anticipated and realized benefits from an analytics

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Arrange a demo

To arrange a demonstration of Usecasehub and see its benefits for yourself, contact us on the email address below.

Evalueserve at a glance

Evalueserve is a global professional services provider offering research, analytics, and data management services. We are powered by mind+machine[™] – a unique combination of human expertise and best-in-class technologies that use smart algorithms to simplify key tasks. This approach enables us to design and manage processes that can generate and harness insights on a large scale, significantly cutting costs and timescales and helping businesses that partner with us overtake the competition.

We work with clients across a wide range of industries and business functions, helping them to make better decisions faster; reach new levels of efficiency and effectiveness; and see a tangible impact on their top and bottom line.

Usecasehub support: usecasehubHelpdesk@evalueserve.com www.evalueserve.com

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