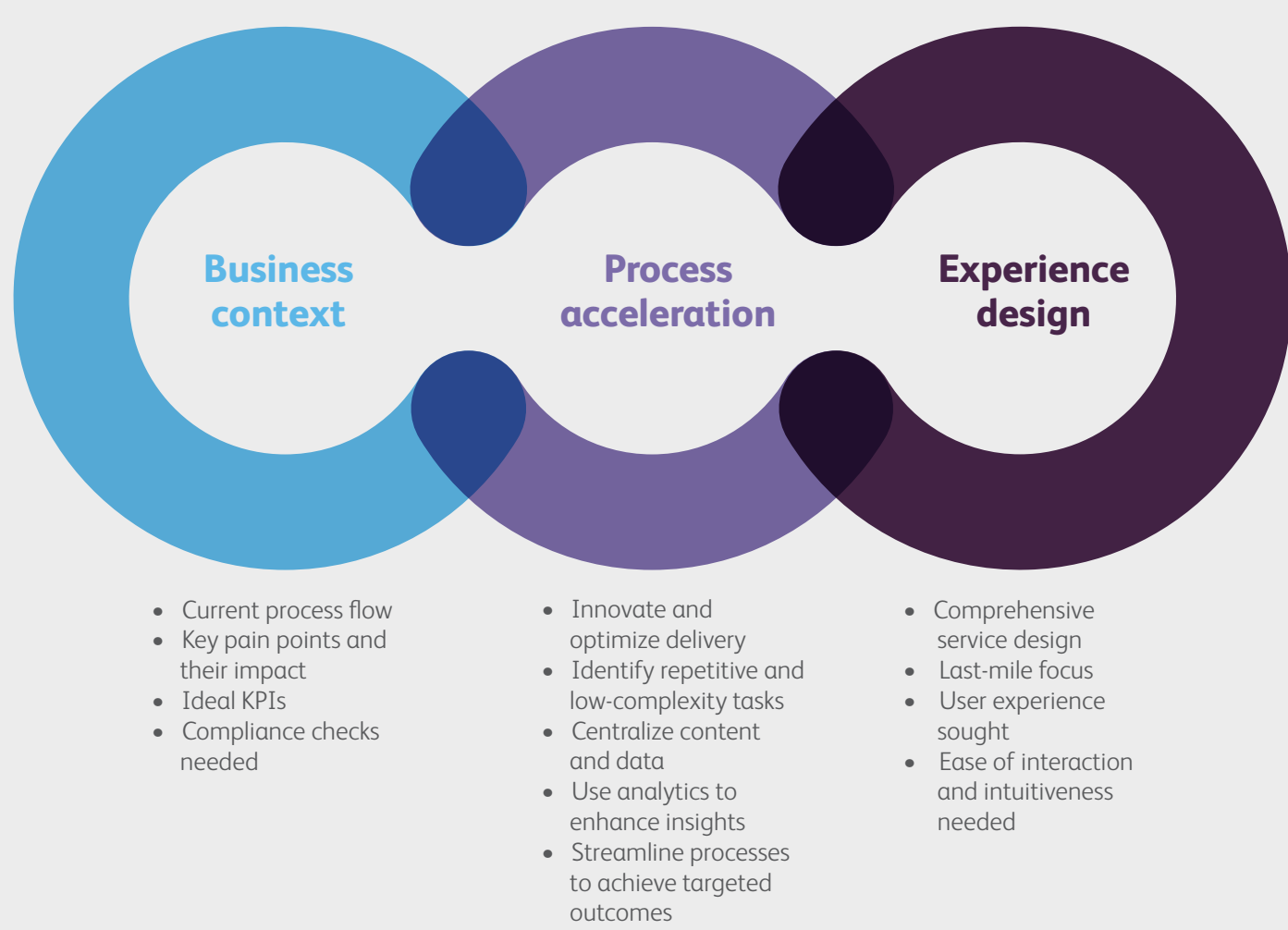


Benefits of bottom-up service design

What is service design?

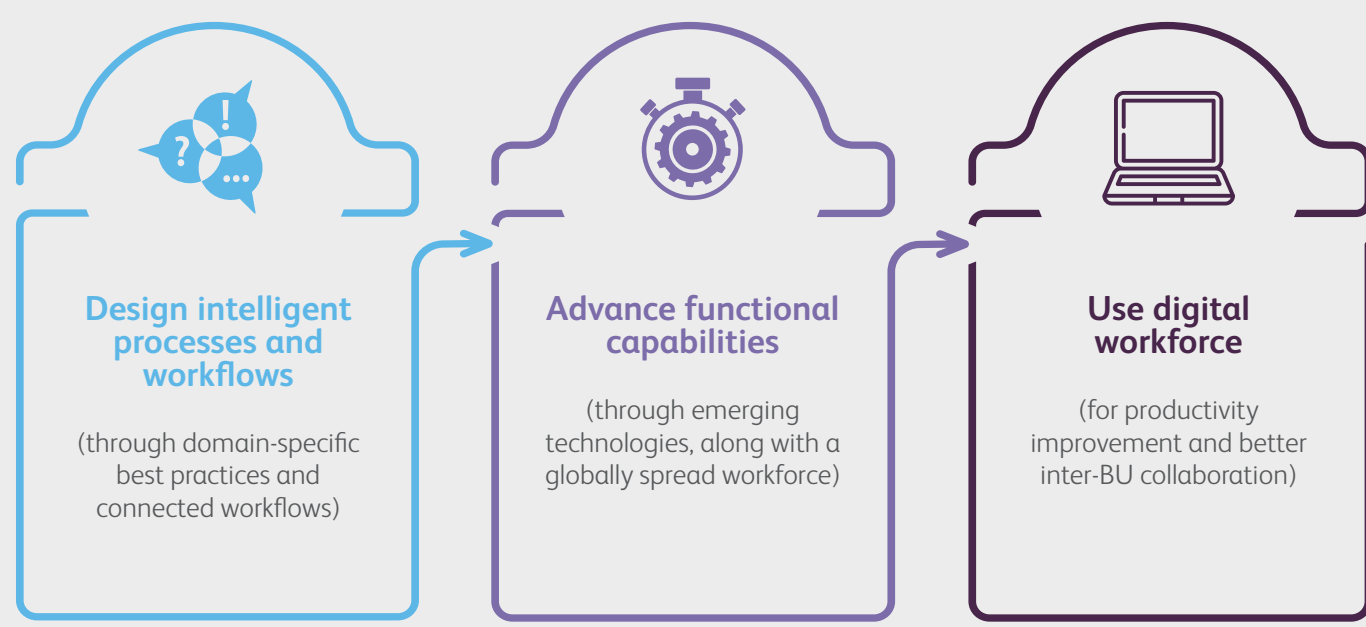
A collaborative reimagining of business processes and operational models to create optimal service experiences

Key elements



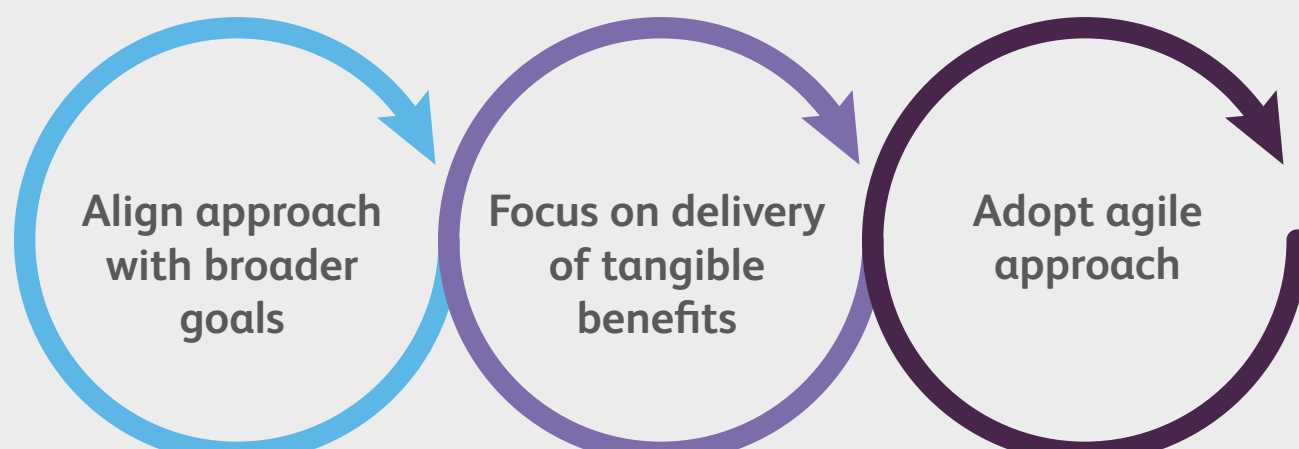
Process for executing service design initiatives

Re-engineer processes through a bottom-up service design approach for meaningful long-term delivery benefits



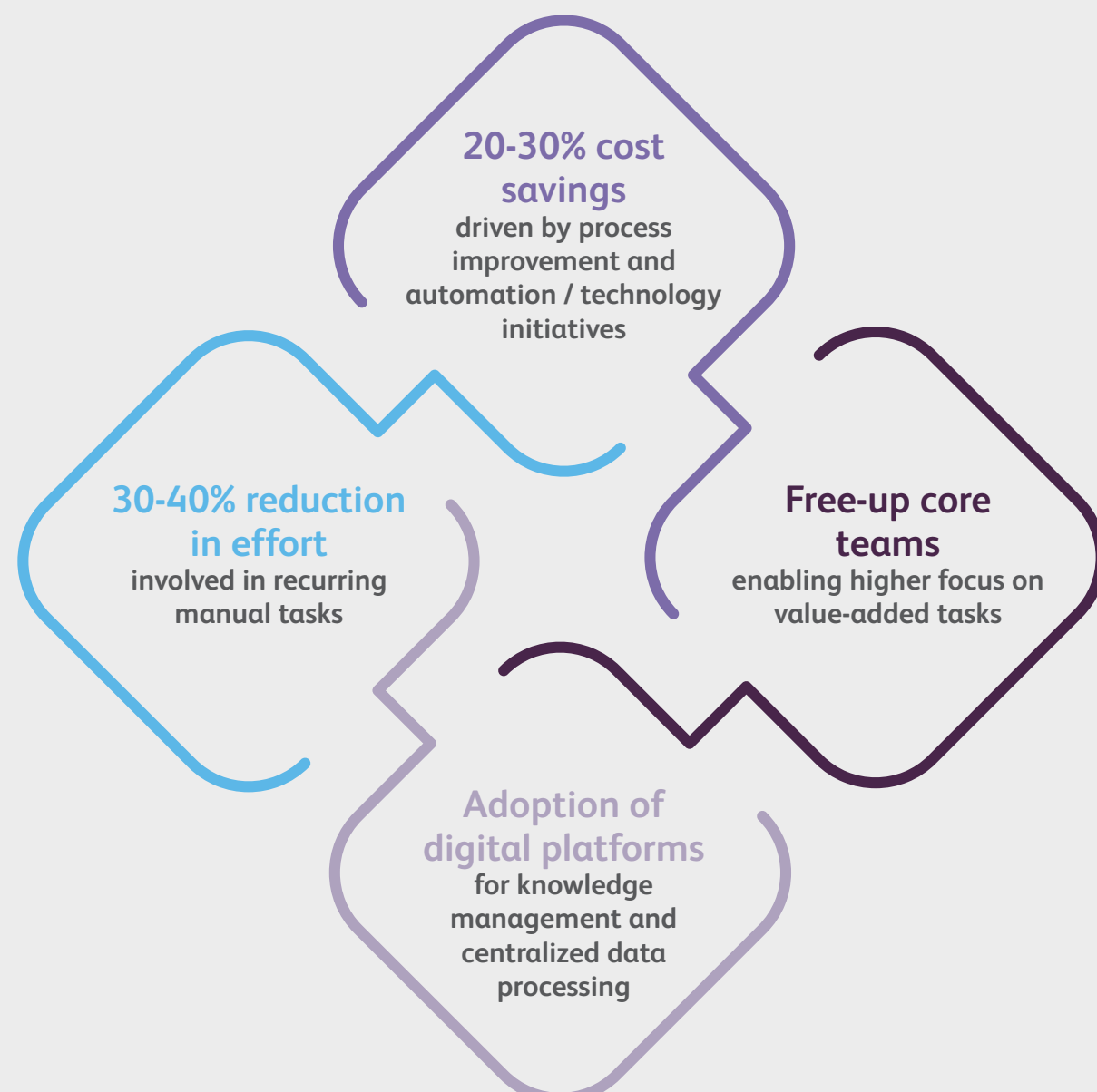
Fundamentals of bottom-up service design

Start small and quickly scale up to business functions that have a direct or indirect impact on client interactions



Potential benefits

A well-implemented service design engagement can lead to several benefits



For details on how you can optimize your processes through a bottom-up service design approach, contact us at:

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