#4 Website Posting(ES004)

**Company:** Evalueserve Inc.

**Location:** 421 Fayetteville St. Suite 200, Raleigh, North Carolina 27601

Position Title: Manager - Data Science

#### **Job description:**

Partner with clients to understand business problems and design analytical frameworks and algorithms to facilitate better decision making. Build, develop and maintain machine learning models, data models, reporting systems, data automation systems, dashboards and performance metrics that support key business decisions. Design, manage and optimize processes for data intake, validation, mining and engineering as well as modeling, visualization and communication deliverables. Coordinate crossfunctional projects using advanced data modeling and analysis techniques to discover insights that will guide strategic decisions and uncover optimization opportunities. Generate revenues by converting pilot projects and manage the quality and timelines of the deliverables. Travel and work at client sites as assigned.

# Job requirements:

Requires a Master's degree (or foreign equivalent) in Business Administration, Computer Science, Electrical, Communication, Electronic Engineering or related field plus two (2) years of experience in a related information technology role. Requires minimum three (3) years of experience in the following: Machine learning algorithms; data mining techniques; SQL, SAS, R, and Python; business intelligence frameworks, technologies, and platforms; and relational and non-relational databases. Employer will also accept a Bachelor's (or foreign equivalent) degree plus five (5) years of described experience. Any suitable combination of education, training, or Experience is acceptable. Travel and work at client sites as assigned.

<u>Send Resume to</u>: Katelynn Hensley – Senior HR Associate

katelynn.hensley@evalueserve.com

Reference Job Code: ES004

**Company:** Evalueserve Inc.

Location: 421 Fayetteville St. Suite 200, Raleigh, North Carolina 27601 & and various

unanticipated locations throughout the U.S.

**Position Title:** Senior Practice Expert

## **Job description:**

Responsible for existing and new client engagements. Collaborates with delivery teams to ensure overall client satisfaction. Serve as a strategic insights adviser to clients and conduct solution designing workshops and brainstorm sessions for new ideas and solutions in the field of open innovation. Develop in-depth understanding of clients products, compare them to competition, and identify white spaces to influence product growth map. Create market maps for specific categories, trends and markets investigated by clients. Obtain data from news databases to create insightful graphs and analysis. Analyze customer reviews for specific client products posted at online retailer sites, online forums, or other digital media. Support management teams in new solutions development, business development initiatives and portfolio expanding initiatives. Telecommuting up to two (2) days per week is allowed. Travel and work at client sites as assigned.

#### Job requirements:

Requires a Master's degree (or foreign equivalent) in Marketing, or a related field plus four (4) years of related marketing analysis and business research experience. Requires one (1) year of experience in workflow planning; Microsoft excel; and customer relationship management. Employer will also accept a Bachelor's (or foreign equivalent) degree plus five (5) years of described experience. Any suitable combination of education, training, or experience is acceptable. Telecommuting up to two (2) days per week is allowed. Travel and work at client sites as assigned.

<u>Send Resume to</u>: Katelynn Hensley – Senior HR Associate

katelynn.hensley@evalueserve.com

Reference Job Code: ES005

**Company:** Evalueserve Inc.

Location: 421 Fayetteville St. Suite 200, Raleigh, North Carolina 27601 & various

unanticipated locations throughout the U.S.

Position Title: Senior Business Analyst

## **Job description:**

Supervise and manage a team of developers. Serve as a liaison between clients and internal teams to gather project requirements. Analyze feasibility of project requirements. Act as a conduit between end users and development team and translate client needs into projects requirements. Map out a course of action for projects and set timelines. Delegate tasks and ensure project timelines are met. Design and build technical processes to address business issues. Oversee the design and delivery of projects. Ensure accuracy of data and deliverables. Develop data processing applications. Develop and maintain data repositories to store data and structure data into relational databases. Generate and implement automation ideas to optimize efficiency. Interpret data and analyze results. Provide solutions by defining needs and recommending solutions to stakeholders. Travel and work at client sites as assigned.

### <u>Job requirements</u>:

Requires a Bachelor's degree (or foreign equivalent) in Computer Science, Information Technology, Computer Technology or a related field plus two (2) years of data analytics experience. Requires one (1) year of experience in the following: software engineering principle; software architecture; data structure; data modelling; software development lifecycle; programming languages; project management tools; and customer relationship management. Travel and work at client sites as assigned.

<u>Send Resume to</u>: Katelynn Hensley – Senior HR Associate

katelynn.hensley@evalueserve.com

Reference Job Code: ES006