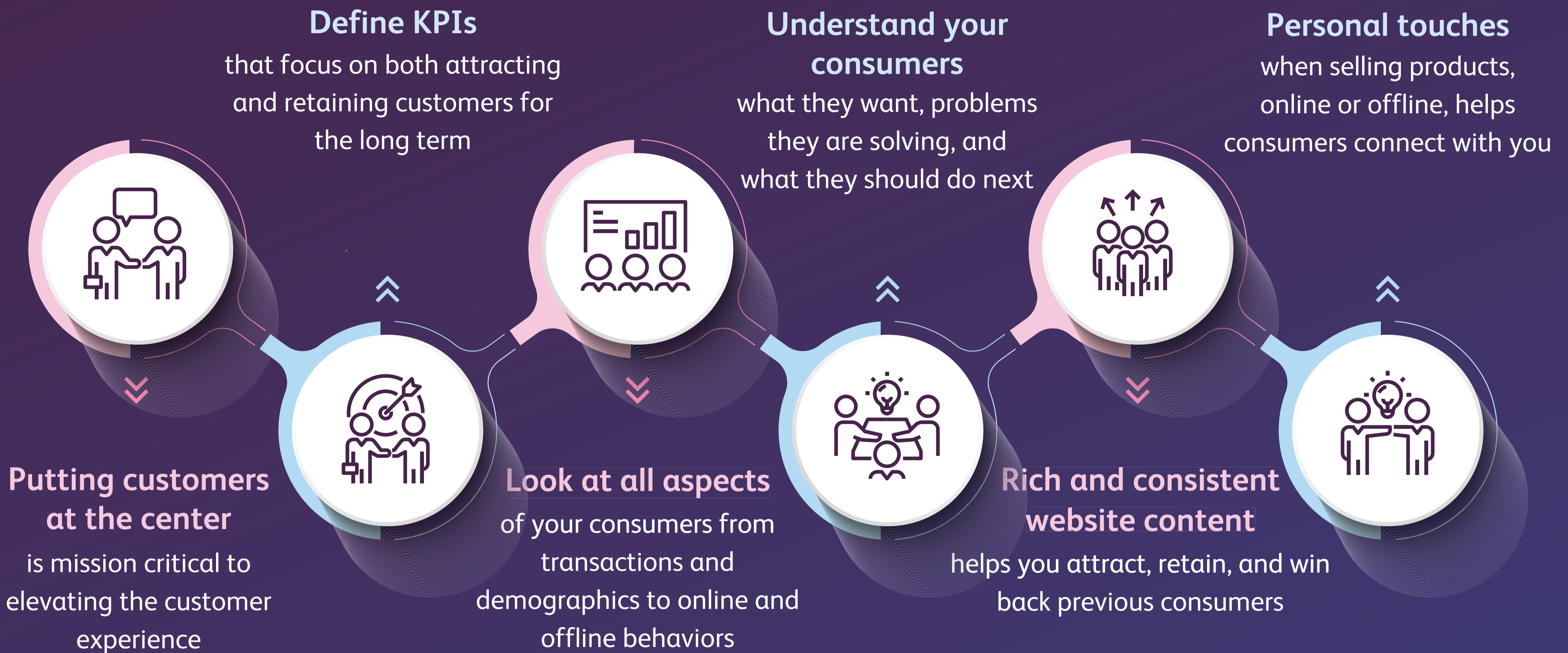


# Take Control of Your Brand and Data to Build a Strong Relationship With Consumers

## KEY TAKEAWAYS



## RECOMMENDATIONS FOR D2C INITIATIVES FROM EVALUESERVE'S FIRESIDE CHAT

